

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L2

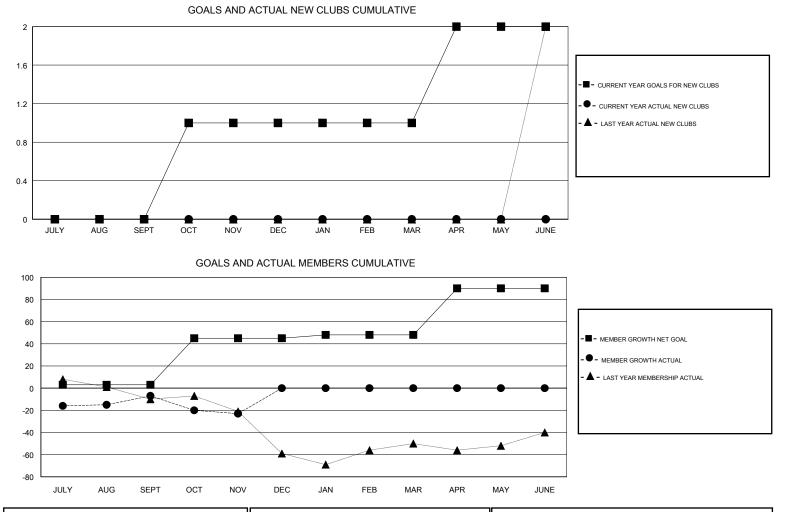
Results as of: 11/30/2017

GMT: HOWARD HUDSON

LOCATION CALIFORNIA

GMT CA

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|---------------------------|-------------------------|--|
| RESULTS FOR 2017-2018 | | | | RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 0 | 0 | 0 | JULY/AUG/SEPT | 3 | 98 | 81 |
| OCT/NOV/DEC | 1 | 0 | 0 | OCT/NOV/DEC | 42 | 21 | 33 |
| JAN/FEB/MAR | 0 | 0 | 0 | JAN/FEB/MAR | 3 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 | APR/MAY/JUNE | 42 | 0 | 0 |



| DROPPED CLUBS: 0 | | 22 CLUBS OF 48 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBUTION MALE 732 (60.35%) FEMALE 481 (39.65%) | | |
|------------------|-----|---|---|----|--|
| DROPPED MEMBERS | | | Women Percentage Fiscal Year Goal: 10% | | |
| DECEASED | 4 | CLICK HERE FOR CUMULATIVE | TOTAL FAMILY UNIT MEMBERS | | |
| CLUB CANCELLED | 0 | MEMBERSHIP DATA | | | |
| OTHER | 110 | | FAMILY MEMBERS PAYING HALF DUES | 68 | |
| TOTAL | 114 | | | | |